



المنظمة العربية للتربية والثقافة والعلوم

Arab League Educational, Cultural and Scientific Organization



Academy of Scientific Research
And Technology

أكاديمية البحث العلمي والتكنولوجيا

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Academy of Scientific Research & Technology



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اللجنة الوطنية المصرية للتربية والعلوم والثقافة

Egyptian National Commission for UNESCO



ورشة عمل حول
مدن العلوم والحدائق العلمية العربية
(وضع مؤشرات الأداء لمؤسسات العلوم والحدائق العلمية العربية)

القاهرة، جمهورية مصر العربية

10-12 نوفمبر 2105

Workshop on
Arab Scientific Technology Parks
(Developing Key Performance Indicators for
Arab STP's)

Cairo, Egypt, 10-12 November 2105

AGENDA

First Day: Tuesday 10 November 2015

Time	Program Item
08:15-09:00	- Arrival, Reception & Registration
Time	Opening Session
09:00-09:30	<ul style="list-style-type: none"> - Welcome Speeches by: <ul style="list-style-type: none"> ✓ ALECSO, Mr. Safwan Al-Hakim ✓ European Investment Bank, Dr. Jacques Van der Meer ✓ Minister of higher education and scientific research, Mrs. Naiima Charif on behalf H.E. Prof. Ashraf Al-Shehhi
09:30-09:40	Pause For Ten minutes
Time	First Session Moderated by: Dr. Isam Khamis
09:40-10:10	- The national program of specialized technological incubators sponsored by the Academy of Scientific Research and Technology, Mrs. Hala Hamidi, Academy of Scientific Research & Technology
10:10-10:40	- The major features of the ideal model for the STP's, Dr. Ousama Rayyes, General Manager of Africa City of Technology
10:40-11:00	- Investment Zone in SRTA – CITY (Investment in knowledge), Dr. Abd- Hady kashyout Executive Director of the investment area of City of Scientific Research and Technological Applications
11:00-11:20	Coffee Break
Time	Second Session Moderated by: Dr. Jacques Van der Meer
11:20-12:50	- Tunisian Experience : How to make science an amazing experience for all, Prof. Khaled Hani, Managing director of Tunis Science City
12:50-13:20	- Strategy types and Stakeholder analysis: which KPI's ?, Dr. Jacques Van der meer
13:20-14:30	- Discussions

Second Day: Wednesday 11 November 2015

Time	Program Item
	Third Session Moderated by: Dr. Mohamad Ramadhan
09:00-09:20	- Short overview of the outcomes Tunis workshop; Business Model Canvas KPIs, Dr. Jacques van der Meer
09:20-11:40	<ul style="list-style-type: none"> - Group assignment: selecting KPI <ul style="list-style-type: none"> ✓ Business model related KPI's ✓ Real estate related KPI's ✓ Social-Economic KPI's (e.g. Business creation; Access to finance ; ...) ✓ Scientific activity, laboratories, equipment ✓ Technological Development and Transfer ✓ Visibility and reputation
11:40-12:00	Coffee Break
	Fourth Session Moderated by: Dr. Jacques Van der Meer
12:00-14:00	- Discussion of the selected KPI's

Third Day: Thursday 12 November 2015

Time	Program Item
	Fifth Session
08:30-10:15	- Review of key performance indicators for Arab STP's and formulation of the final list of KPI's.
	Visiting Science Park
11:00-13:30	- Experts visit to the smart Village, Cairo